



For Immediate Release

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New Dates Announced for Coverings 2021

November 18, 2020 – ARLINGTON, Va. – Coverings (coverings.com), the largest international tile and stone exhibition and conference in North America, today announced Coverings 2021 will now take place July 7-9, 2021, in the North Hall of the Orange County Convention Center, in Orlando, Fla.

Coverings made the decision to reschedule the event, which was originally planned for April 13-16, 2021, after feedback from the Coverings community included overwhelming, positive sentiment that rescheduling the event would yield the best possible platform for everyone involved and minimize risk to event participants.

“We are excited with the new date for Coverings 2021 as rescheduling reaffirms Coverings’ commitment to produce a safe, in-person event to unite the tile and stone industry,” said Jennifer Hoff, president of Taffy Event Strategies LLC, the event management firm for Coverings. “The show management team and Coverings’ owners are working diligently to have a safe and successful Coverings 2021 event, and we are available to answer questions.”

Coverings, its vendor partners, and the Orange County Convention Center are closely monitoring policy updates from the Centers for Disease Control and Prevention (CDC) and local government, state, and federal mandates. For more information on Coverings’ safety measures, please visit Coverings’ COVID-19 [webpage](#).

Registration to attend Coverings 2021 and reservations for official Coverings hotels will be open and available at coverings.com in mid-January 2021.

A comprehensive, onsite education program is being planned to further the business goals of Coverings 2021 attendees. Selected educational content and access to exhibitors will be available online for those who prefer to attend virtually.

For additional information and answers to [Frequently Asked Questions](#), please visit coverings.com. Specific questions about Coverings 2021 should be directed to Taffy Event Strategies by emailing info@coverings.com or calling 571-313-5801 (U.S.).

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Coverings Social Media:

Facebook: facebook.com/CoveringsShow
Twitter: [@Coverings](https://twitter.com/Coverings), #Coverings2021
Instagram: instagram.com/CoveringsShow
YouTube: youtube.com/TheCoveringsShow
LinkedIn: [Invitation Required to Join LinkedIn Group](#)
Blog: coverings.com/blog

About Coverings: Coverings is the largest and most-significant ceramic tile and natural stone trade fair and exposition in the United States and North America. It features exhibitors from more than 40 countries and is the stage for introducing some of the most innovative tile and stone products in the world.

The exposition and conference serve as a valuable and complimentary continuing education resource for all segments of the industry, with more than 50 educational opportunities throughout the show. Coverings attracts thousands of distributors, retailers, fabricators, contractors, specifiers, architectural and design professionals, builders, real estate developers, as well as journalists, reporters and bloggers who cover the vital tile and stone industry.

Sponsors of the show are [Ceramics of Italy/Confindustria Ceramica](#), [Ceramic Tile Manufacturers Association of Spain \(ASCER\)](#), [Tile Council of North America \(TCNA\)](#), [National Tile Contractors Association \(NTCA\)](#), and [Ceramic Tile Distributors Association \(CTDA\)](#).

The show is managed by [Taffy Event Strategies, LLC](#).

For more information about attending, sponsoring or exhibiting at Coverings 2021, contact Taffy Event Strategies at 571-313-5801 or info@coverings.com.

For press registration, photos, content and interviews, contact [Eberly & Collard Public Relations](#) at 404-574-2900 or the email addresses at the top of this release.