



Show Management Contact:

Taffy Event Strategies
571-313-5801
info@coverings.com

Press Contact(s):

Eberly & Collard Public Relations
404-574-2900
Don Eberly: deberly@ecpr.com
Jack Dulin: jdulin@ecpr.com
Cayla Shoup: cshoup@ecpr.com

Coverings 2020 will take place, as planned, April 20-23, in New Orleans, Louisiana

March 2, 2020 – ARLINGTON, Va - **Coverings 2020** (coverings.com) will take place, as planned, April 20-23, in New Orleans, Louisiana, at the Ernst N. Morial Convention Center.

The health and safety of our exhibitors and attendees are important to Coverings and a show priority.

The Ernst N. Morial Convention Center follows the annual flu season and 2019 novel coronavirus (2019-nCov) guidance from the Center for Disease Control and Prevention (CDC), and consults with the Louisiana Department of Health, and the City of New Orleans Health Department (see enclosure).

In close cooperation with the convention center, Coverings show management will review recommendations from the World Health Organization (WHO), the CDC, and the policies of local government and city officials.

We encourage exhibitors and attendees to implement appropriate guidelines as suggested by the WHO and other health authorities.

We look forward to seeing you in New Orleans.

[WHO link for additional reference.](#)

###

Coverings Social Media:

Facebook: facebook.com/CoveringsShow

Twitter: [@Coverings](https://twitter.com/Coverings), [#Coverings2020](https://twitter.com/Coverings2020)

Instagram: instagram.com/CoveringsShow

YouTube: youtube.com/TheCoveringsShow

LinkedIn: [RequestGroupInvite](#) – Search for “Coverings – The Global Tile & Stone Experience” group.

Blog: coverings.com/blog

About Coverings: Coverings is the largest and most-significant ceramic tile and natural stone trade fair and exposition in the United States and North America. It features exhibitors from more than 40 countries and is the stage for introducing some of the most innovative tile and stone products in the world.

The exposition and conference serve as a valuable and complimentary continuing education resource for all segments of the industry, with more than 50 educational opportunities throughout the show. Coverings attracts thousands of distributors, retailers, fabricators, contractors, specifiers, architectural and design professionals, builders, real estate developers, as well as journalists, reporters and bloggers who cover the vital tile and stone industry.

Sponsors of the show are [Ceramics of Italy/Confindustria Ceramica](#), [Ceramic Tile Manufacturers Association of Spain \(ASCER\)](#), [Tile Council of North America \(TCNA\)](#), [National Tile Contractors Association \(NTCA\)](#), and [Ceramic Tile Distributors Association \(CTDA\)](#).

The show is managed by [Taffy Event Strategies, LLC](#).

[Coverings 2020](#) takes place April 20-23, 2020, at the Ernest N. Morial Convention Center in New Orleans, Louisiana.

For more information about attending, sponsoring or exhibiting at Coverings 2020, contact Taffy Event Strategies at 571-313-5801 or info@coverings.com.

For press registration, photos, content and interviews, contact [Eberly & Collard Public Relations](#) at 404-574-2900 or the email addresses at the top of this release.

Health & Safety



The health and safety of all persons at the New Orleans Ernest N. Morial Convention Center is of the utmost importance and concern.

The Convention Center follows the annual Flu Season and 2019 Novel Coronavirus (2019-nCov) Guidance from the Centers for Disease Control, and consults with the Louisiana Department of Health, and the City of New Orleans Health Department.

2019-2020 Flu Season Guidance

Centers for Disease Control

<https://www.cdc.gov/flu/>

Louisiana Department of Health

<http://ldh.la.gov/index.cfm/page/66>

City of New Orleans Health Department

<https://nola.gov/health/emergency-preparedness/flu-season/>

2019 Novel Coronavirus (2019-nCov) Guidance

Centers for Disease Control

<https://www.cdc.gov/coronavirus/>

Louisiana Department of Health

<http://ldh.la.gov/index.cfm/page/3835>

City of New Orleans Health Department

Release TBD

The Convention Center is actively monitoring the annual Flu Season and 2019-nCov and is practicing Flu Season prevention at this time while continuing to monitor changes with 2019-nCov.

The Convention Center has taken preventative measures for the annual Flu Season including the use of non-toxic cleaning and disinfecting products; increased frequency of cleaning in all areas of the facility (restrooms, door handles, handrails, etc.); and placement of hand sanitizing stations throughout the lobbies.

Our Public Safety Department is available to assist you with the development of health and safety plans that are appropriate for your event.

The Convention Center continues to actively collaborate with "Whole Community" partners to include the City of New Orleans Health Department, the New Orleans Department of Homeland Security and Emergency Preparedness, New Orleans Emergency Medical Services, and New Orleans & Company to ensure seamless preparation for the annual Flu Season and 2019-nCov. The Convention Center will communicate any updates or changes to current on-site annual Flu Season preventative measures.